



City and County of San Francisco  
**DEPARTMENT ON THE STATUS OF WOMEN**

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## **San Francisco Collaborative Against Human Trafficking**

### **SB1193 Subcommittee Meeting Minutes**

Thursday, November 7, 2013

2 pm – 3 pm

Department on the Status of Women, 25 Van Ness Avenue, Suite 240

Call-in: 712-432-0360; Access Code 811671#

**Present:** Cristy Dieterich (Department of Public Health); Minouche Kandel (Department on the Status of Women); Antonia Lavine (National Council of Jewish Women; Jewish Coalition to End Human Trafficking); Alix Lutnick (RTI International); Stephanie Nguyen (Department on the Status of Women); Jadma Noronha (SAGE)

#### **I. Introductions**

Subcommittee members present briefly introduced themselves.

#### **II. Agenda Review**

The agenda was reviewed and approved without objection.

#### **III. Meeting and Communication Logistics**

Attendees decided to meet again prior to Human Trafficking Awareness Month in January. Most of the communication can be arranged online/through email.

#### **IV. Objectives and Timeline**

Target release: January 2014, for Human Trafficking Awareness Month-- January 10th if possible.

#### **V. Creation Process of Notice**

##### **A. Overview of necessary elements**

Ms. Kandel provided an overview of necessary elements.

- Required text must be 16 point font.
- The notice should be available in at least 3 languages: English, Spanish, and Chinese.

##### **B. Suggestions for hotlines and resources to include**

The issue of identifying a target audience was raised. The notice seeks to outreach to all victims of any form human trafficking.

One of the mandated hotlines, California Coalition to Abolish Slavery and Trafficking (CAST), is based in Los Angeles and serves the entirety of California. It seems that no efforts so far have been made by this hotline to reach out to Bay Area anti-trafficking organizations.

Members proposed several potential resources to include on the notices, such as Larkin Street Youth Services' 24-hour Human Trafficking Hotline that provides support services and shelter for trafficked and homeless youth and referrals for any victim of trafficking. The Asian Anti-Trafficking Collaborative hotline was also proposed, but was found to be a resource line that is operated during regular business hours by Asian Pacific Islander Legal Outreach. WOMAN, Inc.'s 24-hour domestic violence hotline was also suggested as a possible resource. Jadma Noronha stated that SAGE has provided some training to enable WOMAN, Inc. advocates to better understand the dynamics of human trafficking and provide referrals to survivors.

Although the mandated resources are not ideal, several members expressed concern that having multiple resources on the notice would confuse and turn away trafficked individuals. Furthermore, the proposed additional resources target a specific population-- e.g. youth, survivors of domestic violence-- rather than survivors of human trafficking.

The subcommittee members present ultimately decided to not include additional hotlines and to focus their efforts on providing training/outreach to staff of the mandated hotlines (the National Human Trafficking Resource Center and the California Coalition to Abolish Slavery and Trafficking). The Polaris Textline was suggested as one additional resource to supplement the mandated hotline.

### **C. Graphic design**

#### Potential Taglines:

- Are you free?
- Help available. / Need help?
- You have choices/freedom/rights.

#### Potential Logos to Include:

- Seal of City/County of San Francisco
- SF Collaborative Against Human Trafficking Logo
- Logos of relevant unions/interest groups

#### Resources to Explore:

- Catchafire.org: will connect volunteer professionals to provide pro bono services

#### **D. Approval process of final notice**

The subcommittee will continue to revise the notice. The anticipated release will be in January during Human Trafficking Awareness Month. Prior to release, the SB1193 Subcommittee and Steering Committee members will review the revised notice and present it before the SCAHT General Membership for final approval.

### **VI. Initial Outreach Discussion**

#### **A. Identifying key stakeholders**

Ms. Noronha offered to outreach to SAGE clients at their weekly youth life skills groups. She plans on asking their young clients what texts/graphics would have been effective at reaching them.

Ms. Dieterich pointed out that the legislation requires the notice to be displayed in establishments that provide alcohol for on-site consumption, such as bars and restaurants. Liquor stores are not included. Because the legislation requires the notices to be displayed at restaurants that serve alcohol, the notice would reach a greater population of individuals. Members suggested outreaching to restaurants, particularly high-end restaurants, for compliance and opinions regarding posting of the notice (in anticipation of push-back).

#### **B. Identifying resources and personnel (volunteer capacity)**

The issue of who will be printing the notices arose. Ms. Kandel suggested that the Department on the Status of Women could cover the costs of printing.

#### **C. Brainstorming alternative outreach methods**

Members proposed changing legislation to:

- Revise language. Claire Lipschultz is exploring ways to do this.
- Add check-cashing places to the list of establishments mandated to display the notice.
- Add backroom/bathroom/staff areas as additional sites to display the notice.

### **VII. Announcements**

Ms. Kandel announced that the SCAHT Teen Poster Contest is accepting submissions of original work through December 16, 2014. One submission will be selected to be printed and distributed at the launch of Human Trafficking Awareness Month in January.

### **VIII. Next Steps**

#### **A. Next meeting date and time**

The next meeting date was not determined at this time.

A Doodle will be sent out to determine possible meeting dates in the future.

**B. Meeting frequency**

The Subcommittee will meet on a variable, as-needed basis with the next meeting tentatively planned for early to mid-December.

**C. Action Items**

Action Item	Person	Deadline	Reported Out Via
Schedule and plan meeting with the City Attorney regarding drafting of a letter regarding the SB1193 notice.	Minouche Kandel		
Explore possible unions/professional associations to partner with.	All		

*Mission Statement: SFAHT is committed to ending human trafficking through collaboration, education, outreach, advocacy, and supporting survivors of human trafficking by taking a zero tolerance stance on exploitation, violence, and human trafficking.*