I. PRIORITY GOALS AND MAJOR STRATEGIES

1. INCREASE EFFICIENCY OF OPERATION AND GOVERNANCE
   To be addressed through the following strategies:
   a. Strengthen the Collaborative Structure
   b. Define the Collaborative Vision and Purpose
   c. Clarify Roles and Responsibilities
   d. Expand Membership Involvement
   e. Utilize Volunteer Force
   f. Increase Visibility
   g. Secure Funding

2. IMPROVE PROGRAMING
   To be addressed through the following strategies:
   a. Strengthen the Annual Planning Process
   b. Implement Innovative Programing
   c. Explore New Areas of Programing
   d. Increase the Value of Presented Information
   e. Outreach to New Audiences
   f. Improve Publicity
   g. Increase Participation in Programs

II. STRATEGIC ACTIONS

1. STRENGTHEN THE COLLABORATIVE STRUCTURE
   a. Prepare an election of the Co-Chairs for new term
   b. Establish/maintain the following committees to carry out the strategic actions:
      • Steering Committee
      • Policy Committee
      • Education Committee
      • Membership Committee
• Development Committee
• Public Relations Committee
• Program Committee

c. Form a Volunteer Management Task Force to meet the need for volunteers. Develop a volunteer position description.

d. Provide descriptions of committees and committee members involvement

2. IMPLEMENT STRATEGIC ACTIONS

Committees to implement the following actions in the areas of their responsibilities:

STEERING COMMITTEE
a. Select Master Calendar Coordinator
b. Develop Master Calendar

MEMBERSHIP COMMITTEE
a. Implement membership rules, which increase members’ effectiveness through a collective action and provide them with the following membership benefits:
   • Vote at general and committee meetings
   • Add items to the meeting agenda
   • Disseminate/receive information at SFCAHT meetings & events
   • Distribute information via SFCAHT’s mail chimp list
   • Post information on SFCAHT’s website and Facebook page
   • Include information about events in the SFCAHT’s monthly calendar of events
   • Include news and announcements in the SFCAHT’s monthly newsletter (SFCAHT Weekly)
   • Receive collaborative support for campaigns and other actions
   • Utilize SFCAHT’s volunteer support
   • Obtain complementary access to resources
   • Obtain free access to events
   • Receive legislative update

b. Apply Membership Fees to all members:
   • Annual membership for organizations - $100
   • Annual membership for individuals - $10
   • 1-year fee waiver for organizations due to hardship
   • Membership term for the fiscal year July 1 – June 30 of the following year
c. Digitize and update the application and membership form

DEVELOPMENT COMMITTEE
a. Seek funding for SFCAHT’s operation and activities by:
   • Soliciting donations: utilize the donate button on website, asks at events, underwriting
   • Grant applications
   • Seeking sponsors for specific campaigns

b. Explore ways to develop ability to provide funding/development assistance to members by:
   • Distributing mini grants under discussion
   • Consulting members in regard to grant applications

PROGRAM COMMITTEE
a. Plan and coordinate:
   • Anti-Human Trafficking Awareness Month
   • Anti-Human Trafficking Fall Conference
   • Programs at Quarterly General Meetings
b. Survey membership and partners on programing ideas
  c. Expand outreach to new audiences
  d. Explore involving new partners in programing

PUBLIC RELATIONS COMMITTEE
a. Explore ways to increase SFCAHT’s visibility via:
   • Improving event PR
   • Media publications
   • Press releases
   • Website and social media
b. Recruit a volunteer fellow/intern
  c. Create Speakers Bureau

EDUCATION COMMITTEE
a. Develops and coordinates training activities utilizing the SFCAHT’s multi-agency resources
b. Recruits speakers for the Speakers Bureau

POLICY COMMITTEE
a. Oversees policy initiatives of SFCAHT
b. Provides frequent and continued update on relevant policies and legislation