Betty Ann Hagenau is the Executive Director and Co-Founder of the Bay Area Anti-Trafficking Coalition (BAATC), and has been a prominent leader and speaker in community-based strategies to fight human trafficking for over 18 years.

Starting her career as a Director at International Justice Mission after earning a Masters degree from Stanford University in International Policy Studies/Conflict Resolution, Betty Ann is an anti-trafficking thought leader and is known for her collaborative work with over 100 anti-trafficking organizations and government agencies in the San Francisco Bay Area and around the world. She spent 18 months interviewing former human traffickers in San Quentin Prison to better understand their lucrative business practices and to inform the development of BAATC’s current strategies and programs.