San Francisco Collaborative Against Human Trafficking
2010 Strategic Plan

MISSION
San Francisco Collaborative Against Human Trafficking (SFCAHT) is committed to ending human trafficking through collaboration, education, outreach, advocacy, and supporting survivors of human trafficking by taking a “zero tolerance” stance on exploitation, violence, and human trafficking.

VISION AND PURPOSE
SFCAHT envisions a local and global community that fully comprehends the value of each human life and abhors any practice that denies a person her or his right to live a life free from violence, exploitation, or slavery. To ensure this vision becomes a reality for San Francisco and beyond, SFCAHT is committed to preventing human trafficking, prosecuting traffickers, and protecting survivors of human trafficking by building a strong collaborative of anti-trafficking advocates and experts in San Francisco.

SFCAHT is a local San Francisco initiative that addresses human trafficking in the Bay Area. SFCAHT is also committed to addressing the global impacts of human trafficking, since, as a collaborative, SFCAHT recognizes how the local networks of human trafficking are connected by and impact global responses to human trafficking.

A central purpose for SFCAHT is to increase awareness about trafficking and anti-trafficking efforts by providing outreach and education both to those who are directly impacted by human trafficking and to the community of San Francisco. Increasing awareness and enhancing the collective and systemic response to trafficking requires information, and SFCAHT is committed to supporting stakeholders and the wider community by tracking data related to human trafficking. With information comes the mandate to act, and SFCAHT will support community action by monitoring and advocating for local, state, and national legislation that is anti-trafficking focused.

Protecting survivors of trafficking is a priority for SFCAHT, and SFCAHT serves as a support for anti-trafficking social service providers, and all others working with survivors, by providing a forum for sharing best practices, raising awareness of emerging issues, and collaborating to create efficiencies and expand existing resources to better meet the needs of survivors.

Because San Francisco is a source, transit, and destination point for human trafficking, SFCAHT’s vision of an entire community dedicated to ending trafficking requires a collaboration of stakeholders with myriad backgrounds and expertise working progressively in the city of San Francisco to address human trafficking. In order to holistically address human trafficking and support anti-trafficking efforts, the collaborative comprises nongovernmental organizations, government agencies, law enforcement agencies, service providers, educators, and community members.
VALUES STATEMENT

SFCAHT subscribes to and promotes the United Nations definition of human trafficking, which describes human trafficking as:

“The recruitment, transportation, transfer, harboring, or receipt of persons, by means of the threat or use of force or other forms of coercion, of abduction, of fraud, of deception, of the abuse of power or of a position of vulnerability or of the giving or receiving of payments or benefits to achieve the consent of a person having control over another person, for the purpose of exploitation.”

SFCAHT uses the following overarching values to frame its work:

- SFCAHT believes advocacy efforts should focus on the plight of all domestic and international survivors of human trafficking, all types of human trafficking, including both labor and sex trafficking, all immigrant and ethnic populations, all gender and sexuality identifications, and all age groups.
- Fighting human trafficking requires public awareness, outreach, and education in a comprehensive manner that illustrates the needs of all types of survivors and shines a light on all forms of trafficking.
- All anti-human trafficking initiatives should be created within a human rights framework, which demands that:
  - Individuals should be free from oppression and violence;
  - Individuals should have the right to self-determination and self-sufficiency; and,
  - Individuals should be free from cultural, social, economic, political, and moral barriers and judgments.
- SFCAHT supports enforcement against traffickers without increased criminalization, penalization, punishment, and judgment of survivors of human trafficking, while at the same time minimizing collateral damage to undocumented workers and others who are not victims of human trafficking.
- All efforts to combat human trafficking should be comprehensive, with support and enhancement of law enforcement efforts complemented by fully-resourced and expanded social services for survivors in the Bay Area.

MEMBER AGENCIES (partial list)

Office of the Mayor
Office of the District Attorney
Office of Supervisor Carmen Chu
Department on the Status of Women
Human Rights Commission
San Francisco Police Department
Department of Public Health
Adult Probation Department
Asian Pacific Islander Legal Outreach
Asian Women’s Shelter
Because Justice Matters
Freedom House
Jewish Family and Children’s Services
Jewish Community Relations Council
National Council of Jewish Women
Not For Sale
Prostitution Research and Education
SAGE Project, Inc.
2010 GOALS AND OBJECTIVES

Goal 1: Public Awareness
Increase the general public’s awareness about human trafficking.

Objectives:
- Mark January 11 as Human Trafficking Awareness Day through a press conference and the publicizing of community events held by member agencies and coalitions.
- SFCAHT will use the media to raise awareness about the harmful effects of trafficking on survivors and the community, with the following possible strategies:
  - Host media roundtable to inform local media outlets about the issues of trafficking and provide them with resources and information they can highlight through news stories, interviews, PSAs, etc.
  - Submit 3 or more op-ed pieces or letters to the editor of local papers to highlight cases of trafficking happening in San Francisco throughout the year.
- As needed, SFCAHT will support Collaborative members in their outreach efforts with the following strategies:
  - Create a speakers bureau to conduct radio or television interviews, attend events, and plan public appearances that will highlight the issue of trafficking throughout the community.
  - Use letters, public comment, and other awareness-raising tools to advocate for an end to the exploitation of women in the media, namely in newspaper advertising, which often serves as a front for trafficking.

Goal 2: Outreach to Survivors
Through collaboration, broaden the scope of current outreach efforts to inform survivors of trafficking of the resources and services available to them.

Objectives:
- SFCAHT will engage the media in expanding existing outreach to survivors, with the following possible strategies:
  - Host 1 or more media roundtables, focusing on ethnic media outlets, such as Spanish-language or Asian press and radio stations, providing them with information to share with survivors about where to go for help.
  - Share existing tools, materials, resources, and events developed by SFCAHT members for the purpose of outreach amongst the SFCAHT membership to reach a wider audience with the messages created.
- SFCAHT will publish and distribute the Directory of Services for Survivors of Trafficking to inform survivors, social service providers, law enforcement, and others about the resources available.
Goal 3: Advocate for Policy Change
Create comprehensive, victim-centered policies in San Francisco, California, and the United States.

Objectives:
- SFCAHT will monitor trafficking-related legislation proposed locally, state-wide, and federally. When appropriate, SFCAHT will formulate a shared position on the issue and advocate for the position through public comment, media alerts, and other means of influencing policy and public opinion.
- If necessary, SFCAHT will propose legislation or policy reforms to the Mayor, Board of Supervisors, or California legislature that protect survivors of trafficking, enhance prosecution of traffickers, and/or prevent trafficking in San Francisco and California.

Goal 4: Data Collection
Build the base of information about the true scope and impact of trafficking.

Objectives:
- Create systems to collect trafficking-related data specific to San Francisco, including police reports, case outcomes, number of survivors served by San Francisco agencies, and demographic and other information about those survivors, etc.
- Distribute a report or dashboard of findings on an annual basis (December 2010) to support legislative actions, resource allocations, and program planning.

Goal 5: Strengthen the Collaborative
Strengthen and develop the partnership between San Francisco’s service providers, law enforcement agencies, policy advocates, and community activists seeking to end human trafficking.

Objectives:
- Hold regular SFCAHT meetings in order to:
  - Learn about the mission, purpose, values, and work of member organizations or coalitions.
  - Learn about current events or efforts by member organizations or coalitions.
  - Cross-train about each member’s area of expertise.
- Create a regular e-newsletter to promote the work of SFCAHT and share information among the group and in the wider community.